Claims:

1.   A method comprising:

modeling savings associated with health care services using efficacy data, measured results, economic modeling methodologies, and published data.

2.   A method for modeling savings associated with health care services, comprising:

determining a savings based upon efficacy data from published research;

determining a savings based upon measured results, the measured results comprising one or more of the following savings components: gap closure savings, non-coverage determinations, cost avoidance, and productivity/revenue;

determining a savings based upon economic modeling methodologies, the economic modeling methodologies comprising savings assumptions; and

determining a savings based upon published data, the published data comprising one or more of the following components: clinical trials or observational data concerning complications or adverse events, published cost and savings estimates, and published wage data.

3.   The method of claim 2, further comprising calculating a return on investment (ROI) using one or more of the determined savings.

4.   The method of claim 2, the efficacy data comprising data concerning one or more of the following conditions: asthma, chronic renal failure, congestive heart failure, diabetes, essential hypertension, and HIV/AIDS.

5.   The method of claim 2, the savings assumptions comprising clinical assumptions or conservative assumptions.

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6. Computer-readable medium comprising instructions for modeling savings associated with health care services using efficacy data, measured results, economic modeling methodologies, and published data..

7. The medium of claim 6, the instructions being embedded within a computer spreadsheet.

8. A method for modeling savings associated with health care services, comprising:
   determining a savings arising from the closure of gaps in health care;
   determining a savings arising from a prospective review for non-covered health services;
   determining a savings arising from health-related reminder programs; and
   determining a savings arising from decreased absenteeism.

9. The method of claim 8, further comprising calculating a return on investment (ROI) using one or more of the determined savings.

10. Computer-readable medium comprising instructions for
    determining a savings arising from the closure of gaps in health care;
    determining a savings arising from a prospective review for non-covered health services;
    determining a savings arising from health-related reminder programs; and
    determining a savings arising from decreased absenteeism.

11. The medium of claim 10, the instructions being embedded within a computer spreadsheet.

12.   The medium of claim 11, the instructions being embedded in different modules, each module corresponding to a different savings component.